

ESTETICA
HAIR
EXPORT.com

We turn
international
visibility into
real business
connections.

Global beauty markets are saturated.
Real opportunities are not.

Estetica Export connects brands with the right partners,
in the right markets, at the right time.

No random leads.

Only qualified, business- ready connections.

We are a trusted authority

80 years as a trusted B2B voice in the professional beauty industry,
with 19 international editions of Estetica Hair Magazine.

We provide a vast network

18,000+ verified distributors, decision-makers, country experts and
media partners to the world's leading trade fairs.

We only work based on careful curation

No mass lead generation. Only strategic matches based on market fit.

We lead you all the way from initial need to business execution

Business matchmaking, direct introductions, trade-fair support, and
targeted B2B communication, all within one integrated ecosystem that
works beyond a single event.

Skincare & Beauty

€ 3,400 / 6 months

**An export acceleration program
focused on market entry and distributor
engagement.**

Who it's for

Companies ready to move beyond awareness and activate international business development.

What's included

- Company Profile on EsteticaExport.com
- 3 editorial pages + 1 advert in Best in Export Magazine, print and digital
- 2 editorial articles on EsteticaExport.com
- 2 Newsletter mentions, shared with 20,000+ international verified subscribers
- 2 LinkedIn Posts on Estetica Export's page
- 2 Direct Email Marketing campaigns (towards targeted segments)
- 2 Instagram Posts on Estetica Export's account
- Trade Fair Hospitality and Support at 2 fairs

What it delivers

Strategic visibility in key markets and channels

Direct access to distributor networks

First concrete business development actions

Skincare & Beauty

Exclusive Benefits

1 We connect you with the right partners in three key markets.

We support your business matchmaking across three selected countries, starting with a strategic briefing to define target markets, positioning, and the ideal distributor profile.

We then identify and select potential partners aligned with your commercial goals, concluding with direct introductions to shortlisted distributors for focused concrete discussions aimed at opening new distribution channels.

2 We take care of you at three international shows.

We support your presence across three international trade fairs, with targeted invitations to key buyers and distributors, pre-arranged matchmaking activities, and on-site hospitality desk support to facilitate meetings and manage contacts efficiently throughout the event.

Your personal connection starts with us.



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